#### RETAIL THERAPY

(performed at JACK on 11/10/2022)

notes from some participating audience members (all appear as originally written)

- Describe one item of clothing that you are wearing this evening. Keep this item of clothing in mind when you answer the subsequent questions.
  - Beige trousers (classic cut) that were given to me from my dear grandfather with slight tears in them. I fixed them and love them.
  - Blue Jacket
  - o Black tank top/ blazer
  - Pink sweater
  - Scarf
  - o White soft leather trainers high tops. Nike brand.
  - A satin pajama top. Half of its buttons are missing, so it doesn't close. I had the matching pants but they ripped. It's blue with white flowers.
  - Blue, pink + tan bleached flannel from NH flannel landfills/repurposed with bleach!
- Did anyone wear this item before you? If so, who?
  - o Grandpa
  - o No one
  - o No, I bought it.
  - o No
  - o No
  - o No
  - A complete stranger
  - Yes, original flannel owner (pre-bleach)
- Who purchased this item?
  - My grandpa
  - o Me
  - o Me
  - o I did
  - o Me
  - o Me
  - o I did
  - o Me! And original flannel owner + flannel repurposing shop

## • Where was this item purchased?

- o London
- Cannot recall
- TJ Max (City/Country not specified)
- H&M (City/Country not specified)
- Approximately 30 years ago (Store and City/Country not specified)
- o From a shoe store in Montreal (City/Country not specified)
- o Goodwill (City/Country not specified)
- New Hampshire

## • Where was this item produced?

- o Unknown
- o Unknown
- o China
- o I think in a factory somewhere.
- Don't know
- o Vietnam
- Korea
- o Pakistan and NH (repurposed)

# • In what year was this item purchased?

- o 1990
- 0 2017
- o February 2022
- o 2022
- 0 2020
- 0 2015
- o 2020 or 2021

## • How many days has this item been worn?

- o 120+
- 0 20
- N/A
- 0 150
- Many many days (probably 2 years or 730 days)
- o 300+
- A lot
- o 20 days

## What was the approximate original price for this item?

- Unknown
- o \$200
- o \$50
- o \$25
- o £13
- o \$70 CAD
- o I paid \$\$\$ for this and the pants.
- o \$40

### What was the reason for purchase?

- o My grandfather was a doctor. I think he wore these after work.
- Choice
- o I wanted something to wear to an art show.
- o I liked the color and I could afford it. I also wanted a sweater.
- A scarf to wear both casually and for work
- My old pair of trainers had worn holes in the bottom and I didn't own other shoes that were weather appropriate.
- o I felt pretty when I tried it on.
- o Originally as a gift for my advisor and to start a repurposed clothing business

#### How much is this item worth now?

- o \$20
- o \$10
- o Probably \$25 because it has been worn
- Not sure
- Priceless to me!
- Probably < \$5 if I tried to sell them because they're heavily used, but very important for me for the function they serve.
- o Probably could sell it on Depop for \$30.00 because Gen Z would eat it up.
- \$60 \$80 or more in Brooklyn, NY because repurposed [fashion] is "in" right now and generally unique

# • Do you have any other information you'd like to share about this item (e.g., random facts or memories you associate with the item)?

- o N/A
- Smart casual office wear bridging the gap between suit and jeans in today's casual culture in the office
- o I remember being so excited I had found such a simple black blazer jacket

- o I wear it when I think I want a nice, cozy outfit that looks nice.
- I thought I had lost the scarf on a weekend away about 5 years ago and felt bereft. It means a lot to me. It has followed me through 3 decades of my life. It is my comfort.
- o I like the tapping sound they make on the floor of the theatre where I work.
- o It's a pajama top, but I've never worn it as a pajama top lol
- o I think of this as my stylish yet casual gay date.
  - It's made by this small family business in New Hampshire that rescues flannels from landfills + makes them new again with their unique bleaching method.